



The Aspen Forum at Expo *Food Security, Nutrition and Global Health*

Milan July 8-10, 2015

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PRELIMINARY PROGRAM

WEDNESDAY, JULY 8 – FRIDAY, JULY 10 - MILAN, EXPO

The Aspen Forum at Expo programming will feature a series of workshops, panel discussions, interviews, dinner events and tutorials to foster dialogue, aggregate ideas, and showcase innovations in food security, nutrition, global health, sustainability in the challenge of Expo: Feeding the Planet.

WEDNESDAY, JULY 8

MORNING PROGRAM

PANEL DISCUSSION

ME & WE -ITALIAN PAVILION

Women, science and sustainable development

A strong partnership between civil society, the private sector and governments is a fundamental prerequisite for sustainable development. At the same time a scientific approach is key for progress.

The role and contribution of female scientists to sustainable development is central to resolving the economic, social and environmental problems that make current development paths unsustainable.

11:00am–12:15pm Working sessions

Speakers

Emma Bonino, Former Minister of Foreign Affairs; Honorary President, Women For Expo, Rome

Cristina Alberini, Professor, Center for Neural Science, New York University, New York

Cristina Scocchia, CEO, L'Oreal Italia, Milan

Moderator

Maria Luisa Agnese, Corriere della Sera, Milan

AFTERNOON PROGRAM

PANEL DISCUSSION

SWISS PAVILION

The role of Nutrition in future health: the gender challenge

In cooperation with

GENDERS - GENDER & EQUALITY IN RESEARCH AND SCIENCE (MILAN UNIVERSITY)

DGCS- GENERAL DIRECTORATE OF DEVELOPMENT COOPERATION OF THE MINISTRY OF FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION, ROME

Health is a pre-condition as well as an outcome of all three dimensions of sustainable development (environmental, social and economic). Human health is directly affected by environmental degradation and malnutrition, undermining life expectancy especially in sub-saharan Africa. Promoting better nutrition, universal access to health care and healthy environments (including water and sanitation, clean air, etc.) can significantly minimize these impacts.

Food and nutrition insecurity and ill health are associated with poverty and gender inequality: 60 percent of chronically hungry people are women and girls. Furthermore, globally and with few exceptions, rural women fare worse than rural men and urban women and men for every indicator for which data are available.

2:30pm–4:00pm Working sessions

Speakers

Ilaria Capua, Director, Division of Comparative Biomedical Sciences, Istituto Zooprofilattico delle Venezie; Member of the Italian Parliament; Vice President of Culture, Science and Education Commission, Padua

Kathleen Sebelius, Former Secretary of Health and Human Services, Washington, DC

Nicola Bedlington, Secretary General European Patients Forum, Brussels

Vera Regitz-Zagrosek, Director, Institute of Gender in Medicine, Berlin

Moderator

Linda Douglass, Former Journalist and Communications Consultant, Rome

4:00pm – 5:00pm *A conversation on sport, nutrition and health with*
Fiona May, Athlete, Florence
Luca Gatteschi, Chief Physician of the men's national football team,
FIGC, Rome

Moderated by
Evelina Christillin, President, Fondazione del Teatro Stabile di Torino

PANEL DISCUSSION

CASCINA TRIULZA

Partner: WAME- WORLD ACCESS TO MODERN ENERGY; GLOBAL ALLIANCE FOR CLEAN COOKSTOVES

In cooperation with: DGCS-GENERAL DIRECTORATE OF DEVELOPMENT COOPERATION OF THE MINISTRY OF
FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION, ROME

Clean cooking solutions for health and sustainability

Women have critical roles to play across the entire clean cooking value chain and has explicitly prioritized women in their mission to save lives, improve livelihoods, empower women, and protect the environment by creating a thriving global market for clean cookstoves and fuels.

The traditional way of cooking food on an open fire inside the home is harmful to human health. Yet it is common habit for 2,6 billion people (38 per cent of humanity), mainly in Sub-Saharan Africa and Developing Asia, as the International Energy Agency estimates. Consequently, according to the World Health Organization, over 4 million people die prematurely each year. This is what we mean by “lack of clean cooking facilities”.

There are other negative aspects: the basic fuel used, wood and other biomass, is scarce. Generally the burden of walking miles to collect and carry falls on women and girls. This means sacrificing other activities (including school) and also depleting a scarce natural resource: an open fire consumes four times the as much fuel as a stove.

2:15pm–4:00pm **Working sessions**

Welcome

Pippo Ranci, President, WAME, Milan

Giampaolo Cantini, Director General, DGCS-Directorate General for
Development Cooperation, Ministry of Foreign Affairs, Rome

Giovanni Valotti, President, A2A; Founding Member of WAME-
World Access to Modern Energy, Milan

Introduction

Kavanaugh Livingston, Senior Development Associate, Global
Alliance for Clean Cookstoves, Washington, DC

Interviewed by

Laura Susani, Secretary General, WAME, Milan

Moderator

Corby Kummer, Senior Editor, The Atlantic, Washington, DC

2:45pm

Panel

- The health consequences of home air pollution
- The burden on women and girls

Speakers

Heather Adair-Rohani, Department of Public Health and Environment, WHO-World Health Organization, Geneva
Joy S. Clancy, Faculty of Management and Governance, University of Twente, Enschede, The Netherlands

3:20pm

Panel on “Large programs and small initiatives”

Irene Khan, Director General, International Development Law Organization, Rome (*tbc*)

Lucy Stevens, Practical Action, Rugby, UK

Nathaniel Mulcahy, World Stove

4:00pm

Concluding remarks

Pippo Ranci, President, WAME, Milan

4:10pm – 5:00pm

A conversation on the culture of food with

Lidia Bastianich, Ambassador Women for Expo, New York

Andrea Illy, Chairman and CEO, Illy Caffè, Trieste

moderated by

Corby Kummer, Senior Editor, The Atlantic, Washington, DC

EVENING PROGRAM

TRIENNALE (TEATRO DELL'ARTE)

6:30pm-8:00pm

A conversation on human mind and innovation

Introduced by

Walter Isaacson, President and CEO, The Aspen Institute, Washington, DC

with

Cristina Alberini, Professor, Center for Neural Science, New York University, New York

Carlo Purassanta, CEO, Microsoft, Milan

Moderated by

Monica Maggioni, Director, Rai News, Rome

THURSDAY, JULY 9

MORNING PROGRAM

PANEL DISCUSSION

EU PAVILION

Agribusiness and trade: friends or foes?

Agricultural market developments have attracted considerable attention recently, due to increasing consumer food prices and sharp short term price fluctuations of agricultural commodity prices. Moreover, global shifts in health, wealth and population are moving the world from a period of commodity abundance to scarcity. Efficiency and profitability are primary goals for modern agribusinesses as they strive to achieve operational excellence while meeting increased demand. New business opportunities could boost growth, improve production, guarantee the highest quality for the consumer and, last but not least, create jobs opportunities.

Furthermore, analyses of the price boom in 2007-2009 by the OECD and the World Bank showed the increasing interdependence between the macroeconomic environment and agriculture, especially as far as trade policies are concerned. Agricultural trade helps to answer food production shortages due to climatic or other reasons: on this note, TTIP represents the opportunity to contribute to the prosperity of farmers, industries and consumers by facilitating further trade liberalization on a global scale.

10:15am–11:45pm 1st Panel *Agribusiness from trade to potential growth*

Opening remarks

Maurizio Martina, Minister of Agriculture, Food and Forestry Policies, Rome

Speakers

Arancha Gonzalez, Executive Director, International Trade Centre, The Hague

Paolo De Castro, Member of the European Parliament, Brussels

Lorenzo Terzi, Head of Unit, G7-Bilateral International Relations, Directorate General Health and Food Safety, European Commission, Brussels

Danielle Nierenberg, President, Food Tank, New York, NY

Andrea Illy, Chairman and CEO, Illy Caffè, Trieste

Moderator

Paola Testori Coggi, former Director General Health and Consumer, European Commission, Milan

12:00pm – 1:30pm 2nd Panel *The case for TTIP: how, when, what?*

Speakers

Michael Punke, Deputy United States Trade Representative and U.S. Ambassador and Permanent Representative to the World Trade Organization, Geneva

Anthony L. Gardner, US Ambassador to the EU, United State Mission to the European Union, Brussels

Anna Maria Corazza Bildt, Member of the European Parliament, Brussels

Jean Luc Demarty, Director General for Trade, European Commission, Brussels

Mircea Dan Geoana, Senator; President, Aspen Institute Romania, Bucharest (*tbc*)

Moderator

Alessandra Galloni, Editor, Southern Europe Enterprise Editor at Large, Reuters Group, London

Concluding remarks

Dan Glickman, Executive Director of the Aspen Institute Congressional Program

Rüdiger Lentz, Executive Director, Aspen Institute Germany, Berlin (*tbc*)

AFTERNOON PROGRAM

PANEL DISCUSSION

UNIVERSITY OF PAVIA

Science and individual health

Current demographic trends, evolution in research, technological and medical innovation, the strategic use of big data, and the increased awareness of citizens are pushing the world of health to evolve along new paths. Improving the quality of life of an increasingly diverse population, with different and sometimes contrasting needs, is a crucial challenge. However, it also represents a significant opportunity for development, as long as it dealt with through a collective effort that mobilizes all actors involved.

A real revolution is in progress: the transition from general to personalized medicine. Preventive care, personalized therapies, and "individually optimized" nutrition radically change the approach towards the patient and facilitate processes of cross-fertilization between different, but converging fields: biotech, IT, pharmaceuticals, nutrition, and new materials.

5:00pm-6:30pm

Working sessions

Welcome

Fabio Rugge, Dean, University of Pavia

Speakers

Paolo Sassone-Corsi, Director, Center for Epigenetics and Metabolism School of Medicine, University of California Irvine

Stefano Bertuzzi, Executive Director, The American Society for Cell Biology

Roberto Cingolani, Scientific Director, Italian Technology Institute

Maria Luisa Gorno Tempini, Professor, Neurology Department, University of California San Francisco

Cecilia Bartolucci, Researcher and Coordinator of the S&T Foresight Project, topic "Food", National Research Council of Italy Institute of Crystallography

Moderator

Sergio Pecorelli, Dean, University of Brescia

FRIDAY, JULY 10

PANEL DISCUSSION

EXPO MEDIA CENTER

Investing in innovation: women and technologies

Technology defines our era. In the past few decades, numerous innovations have been introduced in homes and workplaces, changing the way we live, how we work, and what we're able to do.

Unfortunately, the number of women in science, technology and innovation is alarmingly low in the world's leading economies, and actually on the decline in several, including the United States. Women remain severely under-represented in degree programs for these fields. Even in countries where the number of women studying science and technology has increased, more women are not finding their way into the workplace. The knowledge gender

divide continues to exist in all countries, even those which have a highly-developed knowledge society. The potential to advance women economically may be the most exciting transformative feature of technology. Empowering women and improving the efficiency of their work is critical for reducing poverty. Mounting evidence confirms that women's improved economic status produces many positive economic and welfare outcomes for children, families, and societies. Investing in women can transform the trajectory for children and families and can lead to widespread economic growth.

Also on the occasion of the presentation of Aspenia 69

10:30am–12:00pm **Working sessions**

Speakers

Danielle Gould, Founder and CEO, Food+Tech Connect, New York

Diane Hatz, Founder & Executive Director, Change Food, New York

Marcela Villarreal, Director, FAO Office for Partnerships, Advocacy and Capacity Development, FAO - Food and Agriculture

Organization, Rome

Selene Biffi, Social Entrepreneur and Innovator, Monza, Italy

Micaela Modiano, Patent and Trademark Attorney, Modiano & Partners, Milan

Sonia Massari, Executive and Academic Director - Gustolab

International Institute for Food Studies, Rome - Senior Researcher and Scientific Projects Coordinator BCFN Foundation, Rome

Hanna Zdanowska, Mayor, Lodz, Poland

Moderator

Marta Dassù, Editor, *Aspenia*, Rome

12:00am–12:30pm *Closing remarks*

Peggy Clark, Executive Director, Vice President of Policy Programs, The Aspen Institute Washington, DC